The year 2020 will most certainly be defined by how our personal and professional lives were disrupted by COVID-19. For a place-based organization like City of Promise, halting in-person programs has been especially trying. We miss being on the street every day. We know students need the social connections provided at school, along with our staff presence there encouraging them to excel.

The incomplete 2019-20 school year means academic outcomes cannot be reported as we hoped, but our impact was powerful nonetheless. This report highlights what truly defined us over the past fiscal year. We could not do our work without the steady and generous contributions of our donor community. Thank you for supporting our mission.

Mary Coleman
Executive Director

Defined by Community

Before the pandemic altered our way of life, students and families participated regularly in activities that we no longer take for granted. At every program level, group experiences are essential for community building and wisdom sharing.

Learning about self-care turned out to be a timely lesson for moms during this stress-filled year. Kulture Crew developed skills in servant leadership when they hosted a Christmas party for senior citizens. The Youth & Blue Listening and Learning Exchange culminated in the production of a film being used as an officer training tool.

$5,000
Funded 159 Pool Passes and Camp Registrations in Summer 2019

79
Group Activities Hosted, Including Tutoring, Garden Learning, Music Lessons, and Field Trips

124
Individuals and 54 Families Served by City of Promise Staff in 2019-20

"City of Promise is like the neighborhood family."
-Mom of four
Defined by Coaching

Pathway coaches have a toolbox of strategies to deploy depending upon student needs. Two priorities last year included consistent tutoring and encouraging students to ask their teachers for help outside of class. Self-advocacy skills are essential during virtual learning.

I got the confidence to go talk to my teachers when I needed help, and this eventually helped me raise my grades!

- 6th grader

SENIOR SUCCESS

Upon completion of community service and information sessions on finances, job /college readiness, and healthy living, high school seniors were eligible for up to $1,000 to fund technology, fees, and other expenses related to their next step. All of the seniors graduated from Charlottesville High School. Their pursuits include four-year college, community college, and employment.

"City of Promise helped me create a plan for the future."

- 12th grader

2019-20 FINANCIALS

<p>| | |</p>
<table>
<thead>
<tr>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>REVENUE</td>
<td>$420,662</td>
</tr>
<tr>
<td>EXPENSES</td>
<td>$395,382</td>
</tr>
<tr>
<td>RESERVE</td>
<td>$229,994</td>
</tr>
<tr>
<td>TOTAL DONORS</td>
<td>278</td>
</tr>
</tbody>
</table>

SPECIAL THANKS!

On July 1st, City of Promise itself graduated by becoming fully independent from ReadyKids, our fiscal agent since 2012. Through the years, ReadyKids Executive Director Jacki Bryant coached City of Promise directors in program planning and organizational management. We are grateful to Jacki and her entire team for helping us reach this milestone.
CARE
NOUN: the provision of what is necessary for the health, welfare, maintenance, and protection of someone or something.

Our Gateway Services program is all about being responsive to community needs. Throughout the pandemic, that takes on many forms, from tangible goods to ordering a Lyft ride while working from home.

DONORS CONTRIBUTED
$30,000
IN COVID RELIEF FUNDS WHICH WE USED FOR

$20,000
$15,000
$10,000
$5,000
$0

Grocery Cards
Cleaning Supply Giveaway
Masks
Learning Center Safety
Student Incentives
Transportation

People say Westhaven is getting a lot of things. It's because someone is caring for us.
-Westhaven resident

VISION
NOUN: the ability to think about or plan the future with imagination or wisdom.

The year 2020 has enabled us all to see more clearly the challenges faced by those who lack digital tools and reliable internet. We empathize more with parents who unexpectedly lose their jobs or childcare. Racial unrest across the nation has its own version in Charlottesville, a legacy of inequity we want to correct.

Under the wise counsel of the Community Leadership Team, comprised of adults in the neighborhood, we have ambitious plans for expanding our dual-generation programs so that adults emerge from the pandemic with education and skills that will open up their employment prospects.

A significant pledge by Henry McHenry, Jr. enables us to pilot a self-sufficiency model anchored in family literacy. This evidence-based framework for educational attainment brings parents and children together to pursue learning goals as a family.

Thanks to a $20,000 gift from Virginia Humanities, we are producing a children's book! Local author Marc Boston has begun crafting a story about smart, adventurous children growing up in Westhaven. This project aims to inspire young readers while informing the broader community about the legacy of Charlottesville's urban renewal.

"City of Promise is about catalyzing a transformation in the lives of our neighbors. This requires removing financial and educational barriers that exclude some from equal opportunity." - Henry McHenry, Jr.
**Donors 2019-20**

**Fiscal Year: July 1, 2019 - June 30, 2020**

**Gamechangers**

$10,000+

Adrian Fund
Anonymous
Bama Works Fund of Dave Matthews Band
Batten Family Fund
Andrew and Kelli Block Family Fund
Charlottesville Area Community Foundation
Carl and Pattie Frischkorn
Harriff Foundation
Manning Family Foundation
Joe and Kristin Szakos
Charlie and Anne Thacher
Virginia Humanities

$250-$999

John and Trula Wright
Art Thorn
Bill and Missy Shenkir
SEG Family Fund
Lucy B. Robertson Rohweder
Dr. Byron and Jennifer Hulsey Family Fund
Nancy Hunt
Kate Kessler
Bill and Peyton Lewis
Audrey Lewis
Bruce and Allison MacDonald
Rosemary Mahoney
Mountain Top Montessori
Carter Myers
Pi Lamda Phi Fraternity
Piana Fund at CACF
Sara Rimm-Kaufman
Lucy B. Robertson Rohweder
SEG Family Fund
Bill and Missy Shenkir
Patrick Tolani and Virginia Evans
Art Thorn
John and Susan Wilson
John and Trula Wright

$1-$249

ADVOCATES

Karen Adelstein
Kristina Alanko
Karen Anderson
Bill Barefoot
Louisa Barrett
Rebecca Basset
Kristin Bean
Mary Bennett
Kenan Beisen
Michael Blakely
Melissa Boese
Elizabeth Bordogna
Ellen Bouton
Bowerbird Bakeshop
Cathy Boyd
Hillary Bracken
Emily Brady
Lois Brennan
Elizabeth Brightbill
Derek Brown
Samuel Brown
Jacki Bryant
Maggie Buchanan
Jessica Buie
Dave Chapman
Leslie Cockburn
Becca Cole
Wanda Coleman
Joe and Mary Coleman
Jackson Collins
Graham and Molly Crouch
Patricia Cummings

Priya Curtis
Diana Dale
Jeff Dalke
Nancy Damon
Sharon Deal
Katrina Debnam
Greta Dershimer
Charlotte Drummond
Frank and Linda Dukes
John Dunn
Mark and Uconda Dunn
Judy Dursomb
Aaron Eichorst
Gail Esterman
Jami Estes
Kyle Falk
Robert Fauth
Frances Feigert
Anne Ferguson
Margarita Figueroa
Fleming Community Group,
Portico Church
Cassandra Fraser
Andrew Gabbart
Kelly Garrett
Georgia Garrett
Barbara Gehrung
Martin Goldrick
Edith Good
Sara Goodwin
Andrea Gray
Meredith Gunter
Sarah Hamfeldt
Linda Hanson
Peter Harbila
William Harvey
James Holden
Alan Hostetter
Dawn Hunt
John Hunt
Leslie Inman
Elizabeth Irvin
J.M. Watson Group Consulting, LLC
Heidi Johnson
Joan Kammire
David and Erin Kershner
Rachel Kinzer
Elaine Knight
Paige Kolba
Amanda Korman
Katlyn Kutz
Beth Landis
Kathryn Larkin
Nancy Latham
Joseph Lawson
Sarah Lawson
Martha Levering
Melissa Levy
Patricia Li
Sophia Liao
Peppy Linden
Jennifer Lobo
Janet Lohr
Alexandra London-Gross
Jennifer Lyengar
Bruce MacDonald
Otto Maeglin
Sophia McCormick
Henry McHenry Jr
Elizabeth McIntosh
Mary McIntyre
Bruce McKenney
Chandler McQuoid
John and Cathy Meaney

Trenton and Laura Merricks
Molly Michie
Marta Miniori
Gail Milligan
Jodi Mills
Judith Minter
Joe and Kate Monaghan
Tiffany Morris
Jon Nafziger and Carol Hurst
Lacy and Mo Nichols
Richard Nunley
Scott Nunally
Sarah Nusairat
Nancy O'Brien
Leah O'Connell
Bert and Elizabeth Page
Anna Maria Park
Silvia Park
Linda Patchel
Paige Perrello
Marlynn Philippi
Dawn Phillips
Jacqueline Pickering
Pilgrim Baptist Church
Brandon Podyma
A. Carole Pratt
Jamie Quinn
Leslie Reed
De'Seree Reeves
Rebecca Reid
Anna Reilly
Ravi Respeto
Taylor Robinson
Eve Schwartz
Kelly Shaffer
Susan Sherman
Avi Shomaker
David Silver
Taije Silverman
Holly Sims
Kathryn Slater
Tes Slominski
Ann Smith
Lloyd Snook and Sheila Haughney
Ian Solla-Yates
Marie Steele
Jeremy Stern
Jodie Stevens
Alfred Strickler
Miller Susen
Elizabeth Swett
Preston Syne
David Temple
Matthew Terry
The Monogrammed Caracoon
Teresa Thelin
Elise Thompson
Andrea Trimple
Jennifer Trompeter
Tom Twomey
Margaret Van Yahres
Philip Varner
Andrea Vest
Erika Viccilio
David and Bitsy Waters
Andrea Weaver
Mary Webb
Jeffrey White
Rxanne and David White
Willow Tree Company
Melvin Wilson
Niphathta Wongsiset
Jimmy And Liz Wright
Yourcause S&P Global